



Tendências Emergentes para Profissões, Trabalho e Cooperativas de Trabalho

17 de junho 2024

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**Quais são os 4 maiores
problemas de qq
cooperativa de
trabalho?**

4 Questões...



Acesso a Recursos Financeiros

Expansão, Tecnologia, outros Investimentos

Escala e Crescimento

Mantendo...princípios e modelo cooperativista

Competição

Flexibilidade e Processo Decisório mais ágil e flexível

Engajamento Membros

Comportamento Individualista e Crescimento

Nossa Conversa

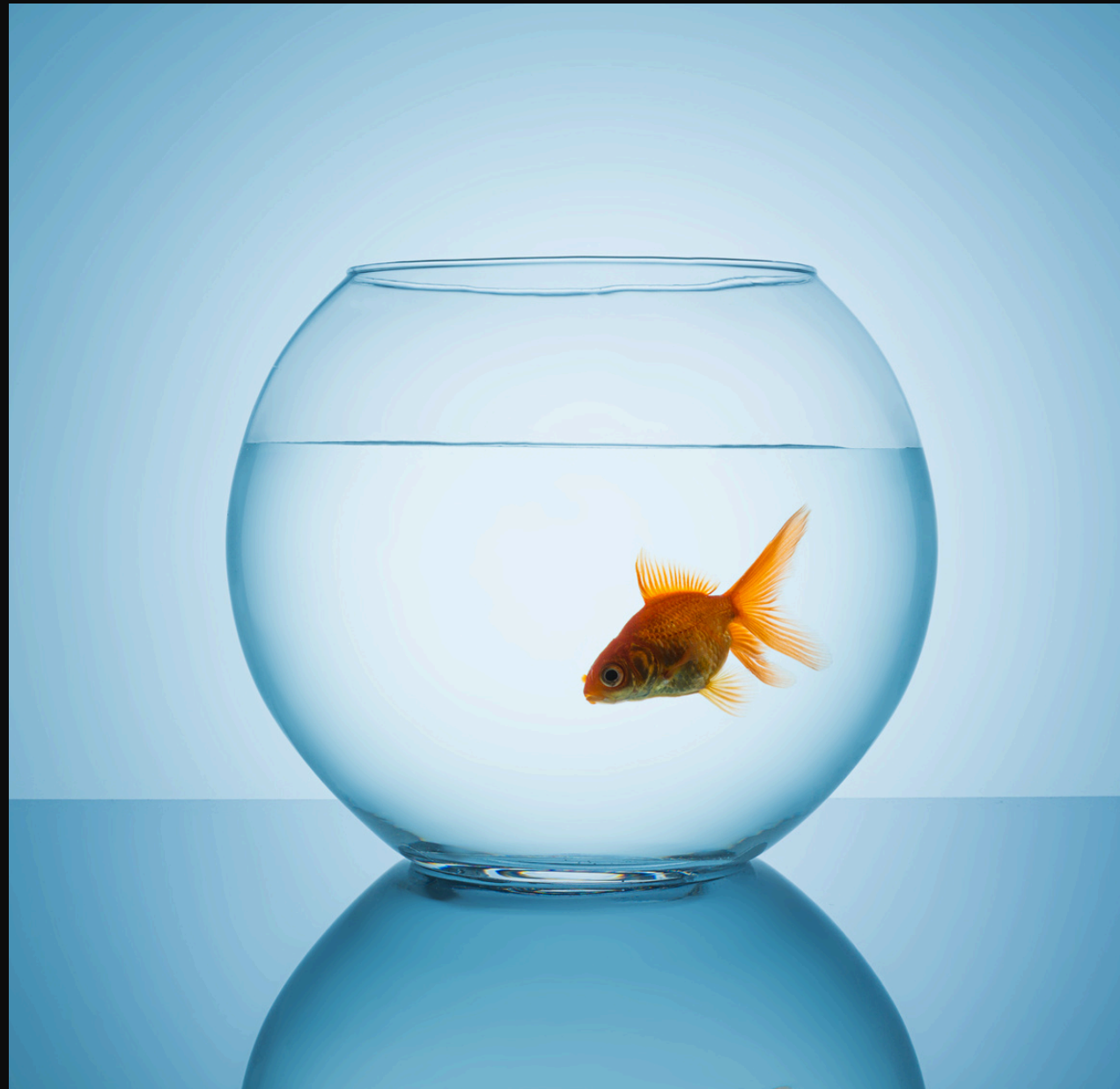
- 01 Acesso ao Mercado
- 02 Ser Grande
- 03 Tecnologia a nosso favor



Mercado em cinco Fatores

Como vender nosso peixe?





1. Tamanho do Aquário



2. Quantidade de Peixes



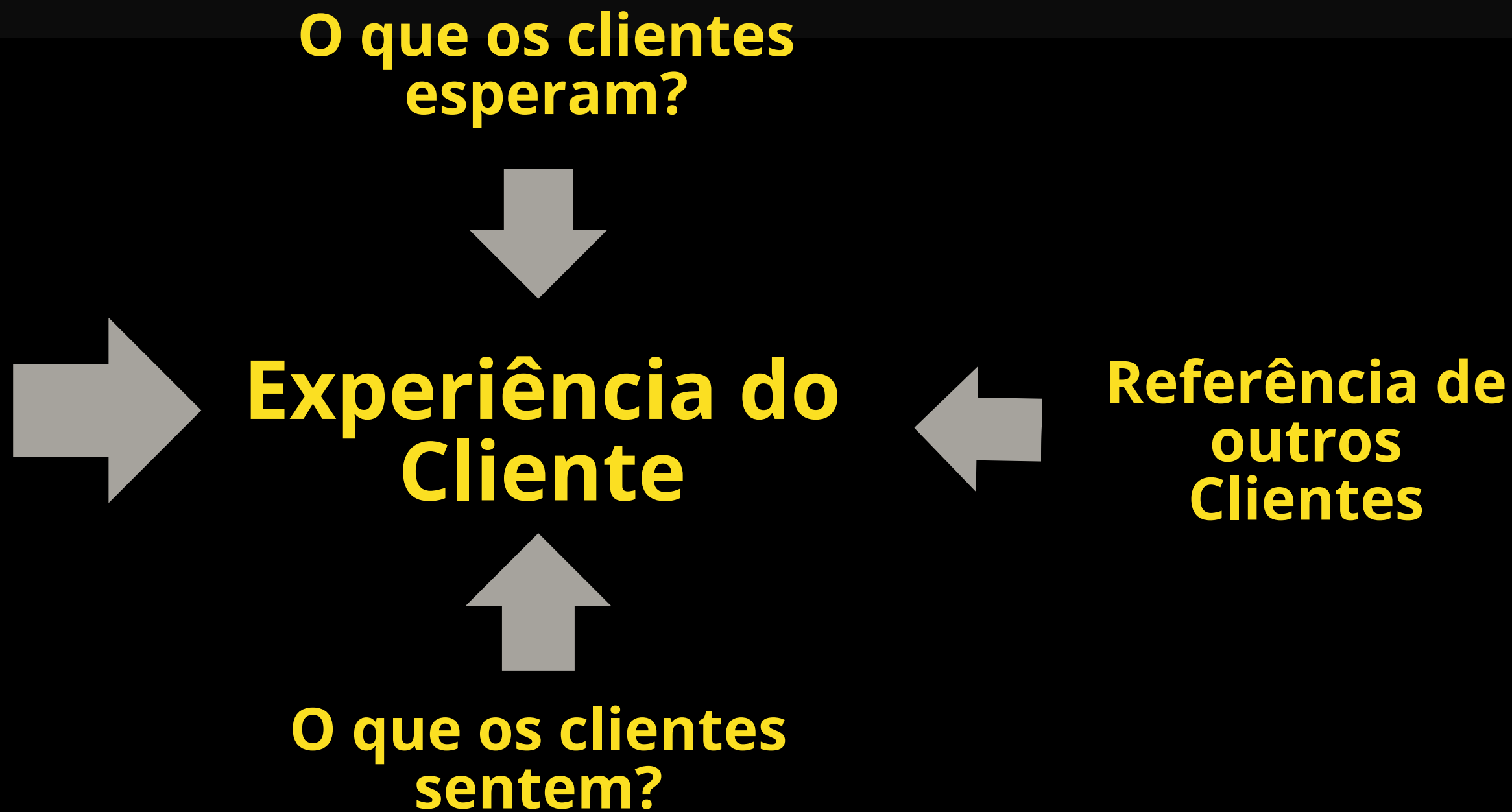


3. Qualidade da Água



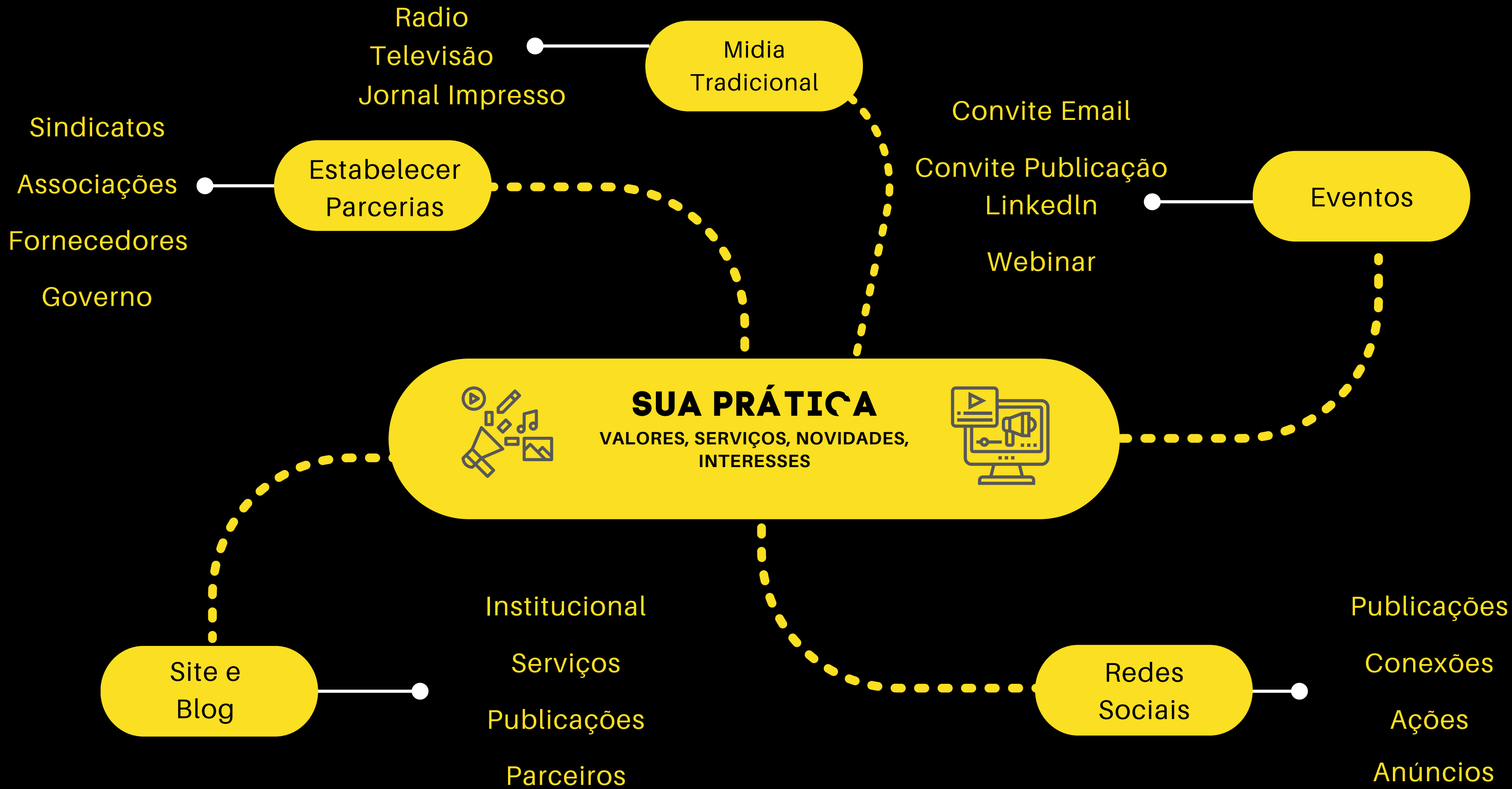
4. Os primeiros meses

5. Nosso DNA



**Somos
Grandes!**





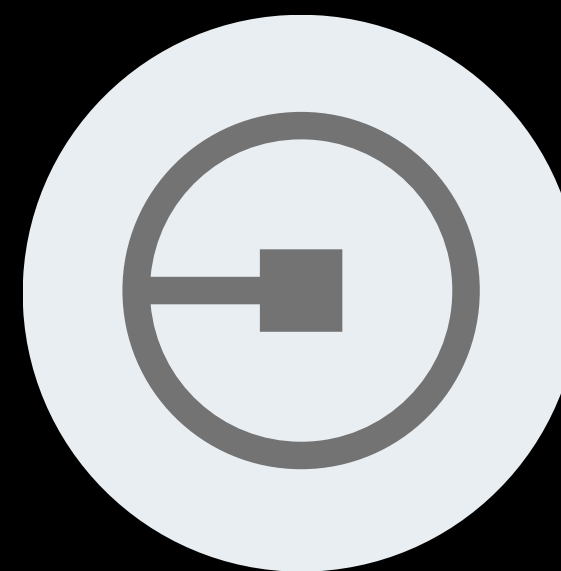
Tecnologia a nosso favor



Economia Colaborativa



Gig Economy
"Freela"



Uberização da Economia

PLATFORM REVOLUTION

amazon

Uber

NETFLIX

upwork

airbnb

Google

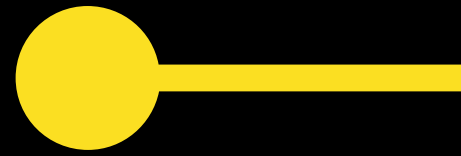
facebook

coursera

Plataforma

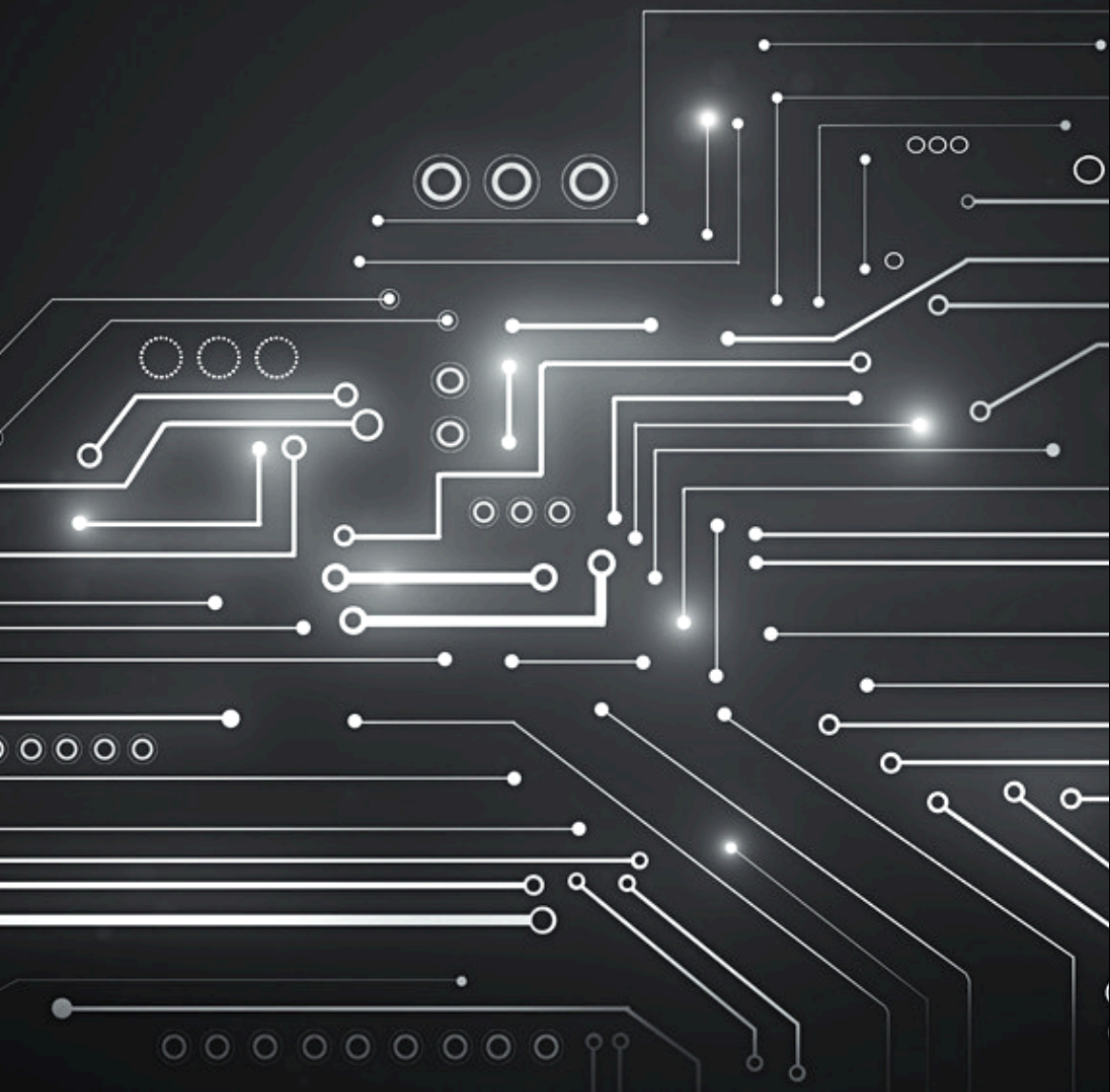
Uma infraestrutura tecnológica colocada em prática por meio de um aplicativo ou um site usado por indivíduos ou grupos para se conectarem uns com os outros ou organizar serviços





Cooperativa de Plataforma

Negócios que usam um site, app ou protocolo para vender produtos ou serviços com um processo decisório democrático de propriedade compartilhada da plataforma (usuários e/ou trabalhadores)



OPINION
FIXES

‘When Someone Hires Me, They Get the Boss Herself’

Can a sophisticated platform cooperative help minimize exploitive working conditions in the gig economy, even during the pandemic?

July 7, 2020





Search art forward stock photos and footage with no filler.

Search our curated collection... SELECT...

Trending

- City Celebrations Metaverse Hygge Season Holiday Party

Photo by Julie Meme



DAILY CURATIONS

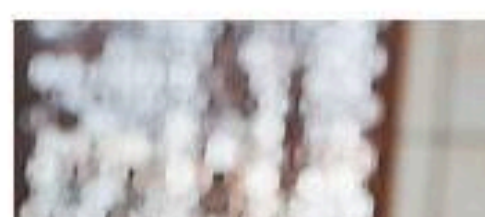
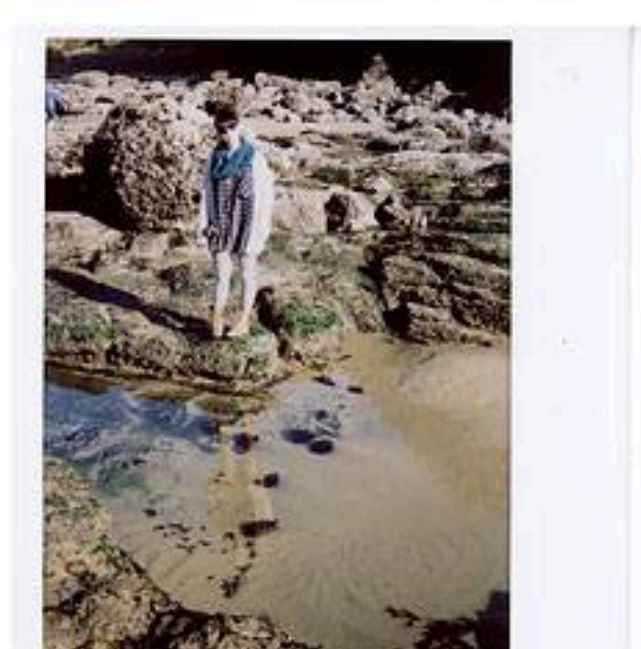
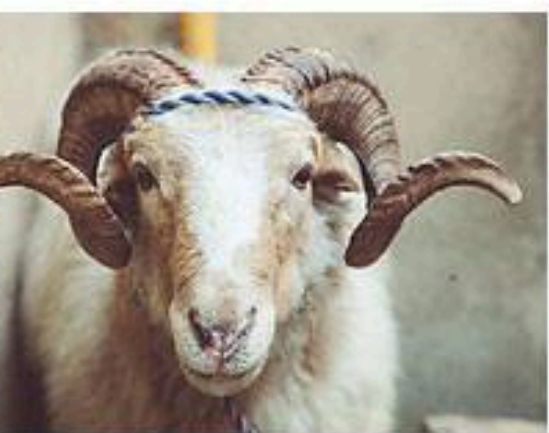
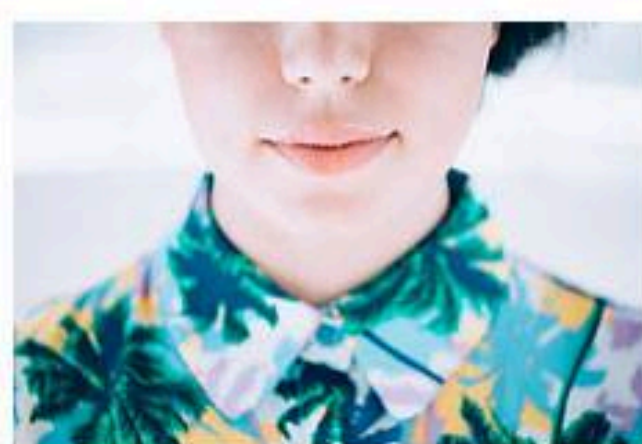
SUSTAINABLE STOCK

Stocksy

CO UNITED OP

Photography

JUNE 11, 2014



We are a network of professionals connected through a platform co-operative.

We take care of each other and, together, we take care of our clients.

Doc 
l'arte si fa valore

Shows and Events
Doc Servizi, entertainment professionals.

Creativity

Doc Creativity, for professionals of the creative industry.

Tourism and Territory

Doc Servizi, for cultural and natural heritage protection.

Technology

Hypernova, a network of digital and new technologies specialists.

Publishing and Journalism

Doc Libris, platforms and instruments for contemporary publishing.
Doc Press, free and protected journalists and press officers.

Education and teaching

Doc Educational, the art of knowledge, education and research.

Made in common

Smart enables workers, entrepreneurs and organisations to invoice, to work together with other professionals and to manage a budget on an occasional or a long-term basis.

Smart places the worker, bearer of economic and social value, at the centre of its mission so that he/she can acquire social rights and develop his or her professional activities to the fullest.

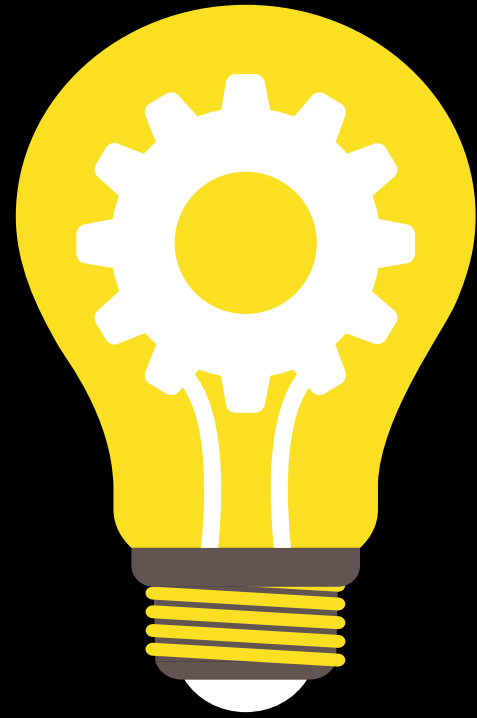
Smart is a cooperative with over 35.000 members

Get in touch with one of our teams, operating in over 40 cities across Europe, to take part in the collective entrepreneurship experience, joining forces to bring meaning and solidarity to work.



CADEIA DE VALOR DE UMA PLATAFORMA





Como isso nos impacta?

O VALOR ESTÁ NOS DADOS

O VALOR ESTÁ NO USO COLETIVO DOS DADOS

O PONTO DE REFERÊNCIA PARA INTEGRAÇÃO SÃO OS COOPERADOS

OS DADOS PERTENCEM AOS COOPERADOS



O que eu posso fazer amanhã?

Eu sou grande!! - Construir conteúdo - Escolher meios.

Eu tenho dados!! - Organizar - Agrupar - Automatizar soluções baseadas em dados

FALE COMIGO! OBRIGADO!!



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